



— S W I N E —

ACADEMY®

BOEHRINGER INGELHEIM

World Class Swine Industry
Training Programs

®
**BISA Production
Economics On line**

This world-class program is designed for experienced swine industry professionals in leadership positions. These participants are customers in strategic and key accounts, and must have our Boehringer Ingelheim professionals assigned to those accounts joining them. BISA® Production Economics Topics include:

Production Economics Program

- June 2021 On your own Video series "Basics of production economics"
- July 6 -8 - Production Operations
- July 13 - 16 Production Economics
- July 20 - 22 Disease dynamics in populations and their effects on financial performance
- July 27 - 29 Decision-making techniques

Includes Workshops and extensive discussions

Who can register?

- OPU's are encouraged to enroll experienced swine professionals in leadership positions.
- BISA® Production Economics is limited to 40 participants

Eligibility requirements:

- People in leadership positions in swine enterprises, mid-management or upper-management and their respective Boehringer Ingelheim key account manager.
- Open to all swine professionals in technical roles and sales with a minimum of a bachelor's degree in animal science or equivalent; business degree, or related field.
- Participants will be expected to complete pre-event reading assignments and review of Production Economics series prior to participating in event.

- Discussion is an important aspect of the BISA® Production Economics experience and participants are required to be able to speak and read English at both a conversational and technical level.

- Participants are required to provide a TOEFL score of 550 (PBT), or 79 (IBT) points, or a score of 7 in the IELTS. If a TOEFL score is not available, a videoconference will be required to assess English skills. Customer participants should have similar capabilities although examination is not required.

For further information, please contact [and Arturo Oropeza \(arturo.oropeza@boehringer-ingelheim.com\)](mailto:arturo.oropeza@boehringer-ingelheim.com) at the BI Swine Academy® (BISA) in Ames, Iowa.